

Brits Update - July 2014

Registrations to date - 245

A very warm welcome to the July Brits at the Beach newsletter. This month's edition contains vital information, **so please give it a good read!**

We're thrilled with the way things are coming together for this year's event. We now have 245 registered participants and British Ford are leading the way with the most entrants, with Jaguar's and MG's close behind. Remember the marque with most entrants will lead the Grand Parade on Saturday.

We'd love to see more motorbikes and we know you're out there with your classic and vintage machines, and we do have a couple of rides for you, so get in now and register. It's going to be a great event.



WHISKEY DINNER

The big news is we now have a new venue for this event. We're very excited to let you know you'll be sampling your scotches on Thursday 2nd October, on the deck of the Whangamata Surf Club. You can't get any closer to the beach!

We've paired the perfect whiskey's with gorgeous food, for instance Old Pultney 12YO single malt with the salty creaminess of locally caught Scallops, or how about the smokey combination of sherry casked Ardbeg Uigeadail with slow cooked lamb on a bed of neeps – everything that's mouth watering about Scotland. And we'll be rounding off our sampling of the world's great whiskeys with a dram of Bowmore Darkest 15YO that with beautifully complimented by our homemade dark chocolate brownies with an orange zest.

Obviously tickets for this premium event are strictly limited, so with less than 20 left you need to be in right now to enjoy and remember this unique experience.



NEW EVENT FOR THE KIDS

GREAT BRITISH MINI PUTT OPEN - SUN 9AM

Calling all budding Rory McIlroys. The Inaugural Great British Mini Putt Open invites you to showcase your golfing skills at our specially designed Estuary Links course.

If you're under 13 you could become the very first Open Champion. But don't be fooled, the course is devilishly challenging and you'll need all your wits about you if you want to win!

Enter with your gold coin on the Sunday morning from 9am. Loads of fun . . . and loads of

prizes!!!



NEW EVENT

GRAHAMSTOWN GATHERING

Join us on an historic journey meandering over the Kopu Hikuai into Grahamstown. Thames's heart of gold. The lust for gold brought miners from as far away as the Cornish Tin mines of England. You'll have time to visit the Thames attractions and grab a spot of lunch and catch the live music.

If you're planning on coming to Brits on Friday afternoon, we'd love to have you meet us in Thames before 2pm so we can all convoy back to Whangamata for the second registration and formal welcome at the Whangamata Club. We'll be leaving Grahamstown at 2pm sharp.

Although this is a free event, we really need to know numbers attending, so please let us know if you'll be joining us on our inaugural Grahamstown Gathering road trip.

We are hoping to have a minimum of 40 vehicles going but would love to see a lot more!

Email me if you're coming info@britsatthebeach.co.nz

OFFICIAL WELCOME - WHANGAMATA CLUB 4.30pm

All registered entrants are invited to join us and charge glasses at the Whangamata Club, Friday 4.30pm for the official Brits welcome.

The Whangamata Club have arranged a special license that allows all registered Brits attendees to enjoy the clubs facilities for the entire festival - please make use of this brilliant offer.

NEW EVENT

PORT ROAD TWILIGHT PARK UP

We have secured TCDC approval to have our first Twilight Port Road Park Up between 5pm and 8pm Friday

Entry this year is free - based on first come getting the car parks available



The Park Up is in association with Enterprise Whangamata, our local business collective

There will be . . .

- * Live Music and entertainment,
- * Best Parked Car Competition
- * Best Dressed Brits Window Competition
- * A Fun Parking Competition.

Please be aware, Port Road will be open to usual traffic and pedestrian flows and normal traffic rules and conditions apply.



DRIVE IN MOVIE

Join us for a classic British Friday Flick – Suitable for the whole family.

Audio is broadcast on FM radio so please bring a transistor if your car does not have FM reception.

Blackies will be open and British Drinks and Sweeties will be available for

purchase on the night.

This year we remind you that small low cars go at the front and large high vehicles please go to the back of the park. Then everybody can see! Please follow the marshals instructions.

Registered entrants go first.

Tickets \$20 per vehicle.

LATE REGISTRATION

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SATURDAY MORNING 7AM - 9AM SURF CLUB ANNEX. PLEASE READ THIS IT CONTAINS VERY IMPORTANT INFORMATION

If you are arriving on Saturday, Williamson Park for marshaling, and the registration centre in the Surf Club Annex will be open from 7am to 9am for late registrations.

We want you to drive into Williamson Park, find a place to park – (*take note of the pre-marshalling section below*) Go to the Annex to Register. Attach the supplied registration sticker to your windscreen in a highly visible spot.

When you pay your registration, you also sign the event disclaimer.

No disclaimer, No Sticker, No Entry, No Exceptions

For everybody's safety you must be registered.

If you want to join a specific group of cars see the marshaling points below.

NEW FORMAT: MARSHALLING FOR THE PARADE.

You can marshal for the parade in your marque from 7AM at these designated places, then head to Williamson Park at your designated time. Marshaled cars **MUST** turn right immediately on entering the Park.

If not in a pre marshalling group you can go straight to Williamson Park and turn left immediately on entering the Park.

WHANGAMATA SCHOOL - ROVER, TRIUMPH 8.20am

WHANGAMATA HALL - MORRIS 8.20

WHANGAMATA CLUB - MG 8.20am

OCEAN SPORTS CAR PARK - AUSTIN/WOLSELEY 8.20am

RUGBY CLUB - FORD CAPRI/FORD CORTINA 8.20am

BEACH ROAD PARK - MINI 8.40

TRAILER BOAT PARK - FORD ZEPHYR/ ZODIAC/ANGLIA

SUPERMARKET - JAGUAR 8.40am

WILLIAMSON GOLF CLUB - ROLLS/BENTLEY/DAIMLER 8.40am

THE ESTUARY CORNER - SUNBEAM/VAUXHALL 8.40am

GRAND PARADE

The Grand Parade of motoring will be lead by the motorbikes - hopefully this will ease over heating problems witnessed last year.

The lead car is the MG F Brits Prize Car

The first car group in the parade will be the one with the most registrations at close off date. This is currently British Ford.

YOU MUST ABIDE BY NORMAL ROAD RULES WHILE DRIVING THE PARADE ROUTE

Maximum speed is 25 kph.

At each turning point a Whangamata Lions member will aid you with direction.

They are not there to stop traffic, simply stop you from getting lost . . . yes it has happened

Please refer to your map of the route in the collectors programme.

NEW FORMAT: JUDGING OF BRITS

This year we have a 3 person judging panel. They're looking for the best original example of British Motoring.

A car in good original condition as close to showroom as possible, with due regard given to it's age and rarity. This way a mint 74 Austin Allegro could win it as easily as a 74 E Type

Winners will be announced to the crowd at 1.30pm Best Car and Best Bike will be Paraded along with oldest in both categories.

Judges decision final, blah de blah de blah!

What does the winner get ?. . . *the bill for the entire event!*

Nah just kidding . . . mostly they get the love of the Brits crowd.

As most of you know, Brits is a fun event, so it's more about besting your mates and peers than winning prizes. . . 'Glory' is the greatest prize.

The winner also gets Best of Brits Cup, an insurance policy from our Marquee sponsors Classic Cover Insurance* (Voucher to the value of \$200). There's a box of Auto Glym car grooming products. And Kool FM this year is sponsoring a photographer to create a framed memory of your win, and finally the obligatory Brits merchandise

VILLAGE FETE

With our radio partners Kool FM, we will be broadcasting the audio of the Village Fete on the FM band, so you can hear what's going on from your car in Williamson Park.



BRITISH SEAGULL OUTBOARD RACING

This will take place on Saturday, with a briefing at for competitors at 9am opposite the Coastguard. There's an endurance race out and around the islands off the main beach, then upper harbour races will be on from the Coastguard Park on the hour from Midday for the heats 12, 1, 2, 3 pm and the finals at 4pm. The heats will be a race up the harbour to sunken rock and back - the finals will be 2 laps.

There are also 6 classes of racing, Open, Dinghy amateur, dinghy pro, 20 footer, 2 Up Dinghy and 2.5 horsepower.

The Show and Shine display will be at the Village Fete, next to the white elephant and prize giving is at the RSA at 6.30pm.

Good luck to all contestants.



NEW EVENT: WIN A CAR PROMOTION

AT 1.45pm we'll start our car promotion draw. You must be present to win the MGF.

Remember we're raising funds for a fantastic community group, the Tairua Information Centre.

In my real job, I run our community radio station and through that have had a relationship with this organization for the better part of twenty years and I can honestly say as the 'interface' between tourist and community, Tairua Information Centre are absolutely critical to the well being of the town, both socially and economically. So please support them by buying a programme for \$5 and being at the draw at 1.45pm Saturday Williamson Park. Who knows you could be the owner of our beautiful little MG F.

NEW EVENT: TAIRUA TEA PARTY & TOMBOLA

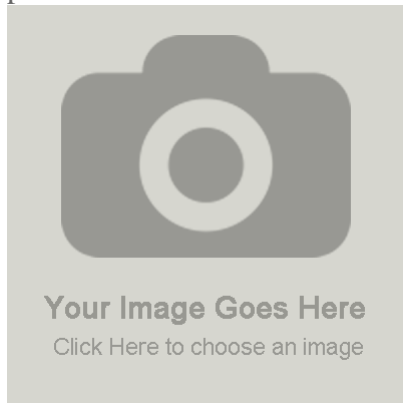
At 2pm, straight after some lucky bugger's won the MGF Win A Car Promotion, we'll head North for the Tairua Tea Party and Tombola.

Ticket holders can park on the Pepe reserve, listen to some great local music and drop into Tairua's boutique shopping district for some super Brits only specials.

Just \$10 for a delicious afternoon tea and Tombola ticket with a chance to win a bunch of prizes.

Get your tickets at any registration desk or at the Pepe Reserve in Tairua on Saturday.

Afternoon Tea and Tombola tickets can be purchased by registered owners and the general public.



NEW FORMAT: BRITS QUIZ

This year we are hoping to attract more locals to our quiz night. To do this we are having 6 rounds of questions but only one round all British.

We're also giving you the chance to win an LCD TV simply by being there.

It's \$5 per person, teams of 1 to 8 and will be held at Bucks Bar from 6pm Saturday. Pay for spot on the night.

Prizes for 1st, 2nd & 3rd plus spot prizes.

NEW EVENT:

SULTANS OF SWING, LAST CALL FOR TICKETS

We are holding off releasing the Sultans of Swing tickets to the public to ensure registered entrants get first chance.

We have less than 70 remaining for the show, so please do not delay, at current rate of sales we'll be pretty close to sold out by the end of this month.

Note: Start time has been pushed back to 8:30. Entrance by Philomel Road only





NEW FORMAT: SUNDAY DRIVE

Marshal at Williamson Park from 7.30am

Option A - Set off at 8-8.30am.

Sunday Drive \$5/Car

+ High Tea in Onemana \$10 per person

Limited to first 100 cars

Option B - Set off at 8-8.30am.

Sunday Drive \$5/car

Morning Tea \$5 per person

+Free Game of Croquet

Park in the multi sports car park (see map) – first come first served. Limited to 50 cars

Option C - Set off 8.30 - 9am.

Sunday Drive Only \$5

MARBLES.

The Second Annual NZ Marble Championships will be played Sunday from 11.30am.

Entry \$5 – Includes membership to NZ Marble Association and Your bag of Brits Marbles.

We'll be using BOSS-OUT RULES - sometimes known as CHASIES

This is one of the oldest marble games, described by the Roman poet Ovid, and played by Augustus, who founded the Roman Empire. The first player shoots one marble onto the playing field, which can be any area. The second player tries to hit the first player's marble. If they hit it, they collect both marbles.

If the two marbles are close enough, he or she can attempt to 'span' them. He can choose to use the Bomber and play BOMBSIES - that is dropping the Bomb marble from eye height straight down to the target marble



FIG. 5.—“Cunny Thumb.”

If the two marbles hit, he or she collects both marbles. If he or she misses, the first player may shoot at either marble on the field.

The Winner 'casts off' for the next Chase round.

Win all your opponents marbles or have the most marbles when the timer sounds - Games are 10 minutes each.



NEW EVENT: SUNDAY PLOUGHMAN'S LUNCH AT WILLIAMSON PARK.

Michelle at Blackies will be offering a fabulous Ploughmans Lunch to registered entrants. Pork Pie, Pickled Onions, Cheeses washed down with either a cold drink or a cup of tea. It'll start at Midday Sunday - purchase your lunch on the day.

BRITS MERCHANDISE

This year we have the following Brits Merchandise to buy as a memento of your visit

Brits Car Grille Badges – Only a few left purchase on line for \$33 or at the event (if any left) for \$39

Brits Tea Towels – Being manufactured as we speak. \$14 online and at the event

Brits Embroidered Patch – attach it to a shirt, cap or bag \$7 each at registrations and at the event

Brits Collectors Tee Shirt – In Black, Blue, Red and Grey and Small, Large and XXL Sizes \$35

Brits Enameled Hat and/or Lapel Pins - \$10

Brits Collectors Programme With your chance to win a car \$5



FANCY DRESS COSTUME COMPETITION

Brits is a fancy dress event. We challenge you to go silly, a wee bit eccentric .. and get in the mood with a Brits costume.

Nice to see Jill at Funky Junktion is getting behind it with her retro clothes and accessories. No excuses then, get



a costume.

And if you want to win some cold hard cash make sure you register. It's free and gives every registered entrant a chance of winning our \$250 instant cash prize from our total prize pool of \$1000.

Parade of Costumes and Costume Draw Saturday afternoon, Village Fete.

ROAD RULES

As a registered entrant you will be constantly reminded that there are no special road rules in force for any of our organized events. They happen on public roads and you **MUST** follow all normal road rules.

This includes but is not limited to

Grahamstown Gathering

Twilight Port Road Park Up

Grand Parade

Tairua Tea Party

Sunday Drive

We do not operate road closures anywhere during Brits, so please be patient and courteous.



BRITS JOB - 22 Day Self Drive Tour to UK

Ancient and Historic Sites, Magnificent Garden's, Country Inns and Britain's Best Drives . . hosted by Pete and Col from Brits at the Beach. What more could you want?

We're delighted to say the Brits Job is a definite go for May next year. There's still a couple of places available, so if you want to join us on a 22 day self drive Mini adventure of a life time across England, Wales and Scotland, call Julia at Whangamata House of Travel today on 07 865 0010.

Julia will also have a stall at the Village Fete

The Brits Job, May/June 2015.

RADIO COMMERCIALS

We've been running a couple of 60 sec radio ads on Kool FM during the current school holidays. One is our *James Bond Brits Job Ad* and the other *Steve Gerrard The Psychiatrist Ad*. They're kind of fun so if you have a minute, drop by the website www.britsatthebeach.co.nz to check them out. They're on the front page.



BRITS VIDEO - NEW (POSSIBLE) EVENT

Would you like a video record of the 2014 Brits festival? Pete, who produced the first 5 Beach Hop vids has suggested we do a Brits 5 Video.

Please let us know as soon as poss if this is something you'd buy, as we have to make plans now.

It be a professionally produced video and will cost around \$25. Email mail me if you are interested. info@britsatthebeach.co.nz

If we receive enough interest we'll make them available to purchase from the Brits online store

BRITS WEBSITE & ON LINE REGISTRATIONS

You may be experiencing issues with the website. We apologize for any inconvenience this may have caused. We are working to address the issue as soon as we can. If you have any problem ordering items from the website email me directly and I'll take care of it for you. info@britsatthebeach.co.nz



ON LINE REGISTRATIONS - CLOSE DATE

These will close 4pm Monday 29th September.

In person registrations are open Thursday 3-5pm Whangamata at the Whangamata Info Plus in Port Road

Friday 2-4.30pm At Whangamata Club (followed by our official welcome)

Saturday 7am-9am – Whangamata Surf Club Annex

YOU MUST ATTEND ONE OF THESE TO SIGN YOUR DISCLAIMER AND PICK UP YOUR REGISTRATION/WINDOW STICKER

SUMMARY OF MOST IMPORTANT BITS - YOUR TO DO LIST!

Order Sultans of Swing Tickets before end of July or miss out

Tell Ya Mates You've Got Ya Tickets

Get Car or Bike Registered

Tell Ya mates you've registered

Get Costume Sussed

Tell ya mates who ya going as

Order Car Badge Today = Only a few remain

Tell Ya mates you got one of the last Brits badges

and in case you haven't, tell ya friend's that your coming to Brits

VOLUNTEERS

You don't go far without volunteers, so we'd just like to acknowledge the huge amount of work that's being done in the background by our vollies.

A big thank you to all those that are helping in their own way.

SOCIAL MEDIA

We would love to have Brits working on all social media – I personally don't have time but I hope if you are a user of Twitter/FB/Instagram/Skype/The Cloud you will do us a favour and take loads of pics at the various events and making tonnes of comments to spread the word through these social media platforms – and thanks in advance.

Phew!!! Well that's it for July .. . back to bed now I think!

This is a big newsletter, but if you think we've missed anything out please let us know as soon as poss

Until next time

Col

BRITS 5

AS ALWAYS - IT IS NOT OUR INTENTION TO SPAM YOU, SO IF YOU DO NOT WISH TO RECEIVE THESE NEWSLETTERS PLEASE USE THE UNSUBSCRIBE LINK BELOW TO HAVE YOUR EMAIL ADDRESS PERMANENTLY REMOVED FROM OUR DATABASE - THANK YOU

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